

Luc Antoine Sanscartier

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PROFILE

With many years of work experience, I have striven for excellence in all aspects of customer service. Through being a goal-orientated team player that successfully overcomes any obstacle understand the importance of multi-tasking different duties as well as consistently working seamlessly with co-workers. My experience has given me the tools to assess situations so that my suggestions will not only benefit the employers, but the patrons, by enriching their unbridled experiences, while cohesively creating regular clientele. In addition to diligent punctuality and an industrious work ethic, I have a big smile on my face, and strive to make everyday a happier, and a more prosperous day for everyone I interact with.

WORK EXPERIENCE

Web Developer/Digital Marketer – Vancouver/Edmonton/Montreal October 2021- Current

- Designing Websites for multiple companies as well as executing SEO and marketing strategies.
- Using Wordpress, Wix and other website builders.
- Utilizing social media platforms such as Instagram and facebook.

Freelance Brand Ambassador – Vancouver/Edmonton/Montreal January 2016- Current

- Traveling to various locations and establishments as a brand representative for different companies.

Bartender/Trainer - Moxies – Edmonton/Montreal February 2019- January 2022

- Bartended and served for a well-known casual fine dining establishment all over the country.

Merchandiser / Sales Associate - Wazo - Montreal February 2019-March 2020

- Merchandiser and sales associate for one of the most popular furniture stores in Montreal.
- Performed Shipping & Receiving.
- General bookkeeping support.

Bartender/Server/Trainer - Café Amore - Edmonton September 2018-December 2018

- Served as Bartender, Server and Trainer in one of the most high end Italian restaurants in Edmonton.
- Achieved high monthly sales recognition.
- Used POS such as Squirrel and Micros.

Sales & Marketing Associate - Market Recon – Vancouver

July 2017-August 2018

- Short term sales and marketing out of an international flagship location in Gastown for the company Glo.
- Coordinated events, partnerships and sponsorships for diverse companies and festivals in Vancouver.

Freelance Production Assistant – various Productions, Vancouver

January 2017 – April 2018

- Reported directly to Director of Guild of Canada.
- Freelance production assistant for film and television production for The Good Doctor, Christmas Train, Colony, The Crossing, and Bluebook.
- Travelled to different locations throughout the lower mainland, assisting with the management of location services, crew direction, and quickly overcoming obstacles.

Lighting – Roger’s Arena – Vancouver

January 2017 – April 2018

- Designed, constructed production sets, rigged the equipment that supports the camera operator, moved structures on set, hanged lights, and spotted the camera operator.

Freelance Bartender / Server - Taski-App – Vancouver

May 2016- April 2018

- Served, bartended, and decorating private events around Vancouver for companies throughout the lower mainland.

Bartender / Server / Trainer - Rogue Kitchen and Wetbar - Vancouver

June 2015- July 2017

- Served, bartended and shift lead at a well-known restaurant downtown Vancouver, utilizing my knowledge of the industry and leadership skills to provide guests with different levels of service, from casual beers to high end private events.

Sales Associate - Mint Interiors/Gallery - Vancouver

July 2014- June 2015

- Sold, merchandised, and assisted with the design of high-end custom furniture in an industrious end of Vancouver for interior designers, television production, and the public.
- Shipped and Received in the warehouse of the store.

Bartender / Server - The Water Street Café - Vancouver

May 2013- June 2015

- Provided patrons with fine dining experience and wine service in a trendy and touristy area of the

city.

Bartender / Server - The Underground Tap and Grill/ Fargos - Edmonton September 2011-May 2013

- Supervised, bartended, and served in a family restaurant, and a busy craft beer bar in the heart of downtown Edmonton, focusing on educating patrons and staff about the beer.

Sales Associate/Supervisor - Zara - Edmonton

July 2008-July 2011

- Men's Sales Associate and floor supervisor for the busy location in Southgate mall.

EDUCATION/QUALIFICATIONS

- International French Certification - Government of Canada April 2010
- High School Diploma - Victoria School for the Arts June 2011
- Web Development & Digital Marketing Certification - Montreal College of Information Technology Oct 2021
 - Programming using Netbeans
 - HTML, CSS, Bootstrap, Wordpress, Wix
 - Content Marketing (B2B, B2C, copywriting, blogging, e-mailing)
 - Advanced SEO and CPP strategies
 - Web Analytics and conversion optimization. (GA4, Facebook, Instagram, Twitter, Linked-in, Tiktok)
 - Photoshop
 - Social Media Marketing
- Interior Design courses – BCIT 2016